

BREBEUFHX

**BREBEUFHX**

2020 EDITION

## IN THIS BOOKLET

---

### PG. 2

What is BrebeufHX?

What is a hackathon?

---

### PG. 3

Our team

Why should I sponsor the BrebeufHx?

---

### PG. 4

Where are the funds spent?

---

### PG. 5

Sponsor tiers



# BREBEUFHX 3.0 2020

## Third Edition

PRE-UNIVERSITY HACKATHON AT COLLEGE JEAN-DE-BREBEUF

January 17-18, 2020

[www.brebeufhackathon.com](http://www.brebeufhackathon.com)

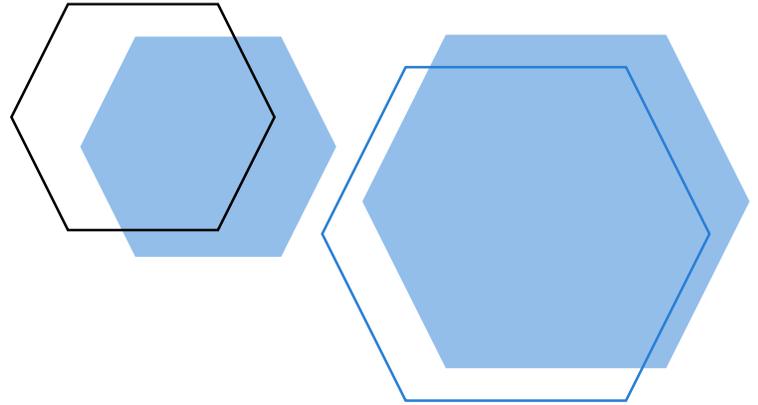
[Sponsors@brebeufhackathon.com](mailto:Sponsors@brebeufhackathon.com)



# WHAT IS BREBEUFHX?

BrebeufHx is a two-day event for pre-university students which goal is to help them improve their skills or better yet, introduce newcomers to coding. It does not matter if they are just starting out or are seasoned tech-savvies: everyone is welcome. This hackathon's goal is **to help community organizations through the means of technology**. This event also offers a learning, teamwork-oriented and innovative environment. With the contributions of all our partners and sponsors, we offer our young participants many resources such as mentors, workshops, technology, etc. BrebeufHx 3.0 aims at **gathering a group of programmers** and guiding them towards **achieving innovative and impactful projects**.

**Number of Participants : Between 100 and 150 students**



# WHAT IS A HACKATHON?

Each year, thousands of hackathons are held in various places. These “hackers” come together and **innovate a project** between 24 and 72 hours. From these hackathons emerges a multitude of ingenious programs: from an app that tells you the breed of your neighbor’s dog to a program that helps doctors identify a cancer tumor in a patient, the possibilities are **endless**, all through **teamwork** and **problem solving**.



## OUR TEAM

Our team is formed of high school students who are interested in technology. Our goal is to provide the participants, throughout this event, the resources they need to make their project bloom and let them have the power to **impact society in a positive way**, even after the event. We also want to inspire the younger generation and uncover their love for programming because not everyone gets the chance to experience first-hand the amazing world of computer coding. BrebeufHx's impact on the participant's lives makes it stand out from other hackathons. Unfortunately, projects are often forgotten at the end of hackathons. That is why BrebeufHx wants to break that chain of unfinished project and unused potential. **By fusing technology and community, and with the help of brilliant and innovative minds, we strive for a greater future.**

---

## WHY SHOULD I SUPPORT BREBEUFHX?

BrebeufHx strives to give young and innovative students the tools to **impact society**. By sponsoring BrebeufHx, you will be directly helping a new generation of brilliant minds to shape and concretize their ideas and **positively affect today's society**. It would also be a great opportunity for your company to promote its services and products to the participants as it shows them the benefits that could bring your enterprise. In other words, your brand will be directly associated with the new heights these young and innovative minds will be reaching, through their projects. Finally, BrebeufHx participants are younger compared to those of other hackathons, which **develops an interest in coding at a young age**.

### HOW TO HELP US?

There are many ways for you to help us make this hackathon unbelievable: by **financial** support, by sending out **mentors**, by providing us with **food** or **prizes**, and by many **other possibilities**.

# WHERE ARE THE FUNDS SPENT?

## FOOD

To help the participants stay focused and in a working mood, meals are offered throughout the event. Furthermore, snacks and drinks will be accessible at all time to nourish their working minds.

## ENTERTAINMENTS

BrebeufHx is more than an event of constant coding. It is also a place for meeting new people and having fun. That is why fun activities will be held to keep the young coders inspired and entertained.

## PRIZES and SWAG

The best projects in each category will be given a prize to reward their hard work and great projects.

## PROMOTIONAL MATERIALS

In order to provide the best marketing experience for our sponsors and for the event itself, we will invest funds in a website, offer free T-shirts and lanyards for candidates and investing in other promotional services.

## EQUIPMENT

Renting the location and obtaining logistical items such as power, TVs, podiums and audiovisual equipment will be necessary to make BrebeufHx as enjoyable as possible.



# Sponsor Tiers

	Bronze	Silver	Gold	Diamond
Sponsorship	500\$*	1000\$*	2500\$*	5000\$, 1 max*
<b>General</b>				
Reserved Space at the Event	Small	Small	Medium	Large
Send Representatives	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host Workshops	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Send Mentors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host mini events with prizes		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Time Allocated During Opening and Closing Ceremony		1 minute	3 minutes	6 minutes
Sponsored Snacks and Meals		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Judging			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Recruitment</b>				
Send Emails to Participants			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Participant's CV			After	Before
Recruiters on site			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Branding</b>				
Mention During Opening and Closing Ceremony	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Offer Merch and Prizes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotion on Social Media		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BrébeufHx Presented by (name of your company)				<input checked="" type="checkbox"/>
Right of First Refusal				<input checked="" type="checkbox"/>
Presence of the company's logo	Website	Website, T-shirt	Website, T-shirt, Banner	Website, T-shirt, Banner, Article, Photo

\*Prices are negotiable and interchangeable with other amenities (mentors, food, prizes, etc.). You can also reach us to add rights that aren't in the table.